

2013 SOLIDARITY SALES



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For the attention of all Emmaus groups

29 May 2013

Re: 2013 annual Solidarity Sale

Dear all,

As in previous years, **the annual Solidarity Sale** is fast approaching for all Emmaus International member groups. The sales enable us to raise the funds required by Emmaus groups to carry out solidarity initiatives, which are firstly approved by the regions then by the Board. The table attached lists the initiatives that were funded last year thanks to your sales. Details about some of these initiatives will be included in the annual report, which you will receive at the beginning of July and which will also be available on our website. Please also remember that the solidarity budget, which is funded by the sales, is also used for the container programme (for shipping, personal contacts or funding the container information and training days) and emergency interventions.

As demonstrated by the statistics attached, **once again, in 2012 most groups showed that solidarity is important to our movement**. The overall amounts and number of groups involved have increased, partly as a result of efforts made by staff at the Emmaus International secretariat. Furthermore, like last year, the new working method by which the initiatives of one region – in this case Africa – are funded by the Paris Salon, has enabled us to provide funding for all the solidarity initiatives put forward for the region in 2012. We hope that, by seeing the efforts made by groups and examples of activities carried out thanks to international solidarity, you will be all the more encouraged to get involved.

As ever, the **challenge for 2013** is to make the solidarity sale a success for everyone.

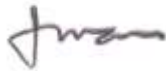
→ **For your group**, whose members all spend a day doing something practical to raise funds for international solidarity, while letting customers, donors and the wider community know that you are part of an international movement that operates on the principle of sharing (the international side of your work is often little-known, yet most often it appeals to customers)

→ **For the Emmaus groups** that use the funds to start implementing their solidarity projects, which have been approved by the Board (please see list in this document).

Feel free to use the resources we send out regularly which can also be downloaded from our website. They contain essential information about the solidarity initiatives (organisations' projects, emergencies, containers) that are made possible by the sale. The sale is invaluable as it is the only source of funding available for the Emmaus groups' solidarity initiatives. It is also worldwide, as every group in the world takes part, as each is keen to make its own contribution.

We are of course available if you have any questions, and we are always grateful for your suggestions.

Kind regards,



Jean Rousseau
President of Emmaus International

- *The Board of Emmaus International met in 2013 and approved the set sale period from **10 – 23 June 2013, which is flexible and can go up to the end of August** in order to adapt to situations in certain regions where this time of year is not necessarily the easiest or most suitable.*
- *The Board members would like to point out that the annual solidarity sale is not an option, but rather a **duty, demonstrating the commitment made by all organisations throughout the Movement to share resources** so that the least well off are able to carry out their activities and solidarity initiatives at local level.*
- *For organisations with no trading activity, the sale may be replaced **by any other type of fundraising event.***

Solidarity sale in figures

It is important to emphasise that the graphs below show that all the groups in the Movement, in all the regions, take part in the sale according to their means. Indeed, the figures indicating the number of groups per region confirm that everyone is getting involved and contributing to international solidarity.

Asia: 86% of groups (6 out of 7) took part in the 2012 Sale

Africa: 73% of groups (11 out of 15) took part in the 2012 Sale

Europe: 57% of groups (157 out of 277) took part in the 2012 Sale

America: 18% of groups (5 out of 28) took part in the 2012 Sale

Even though the biggest contribution, in absolute terms, comes from Europe, we should remember that all the regions still have progress to make.

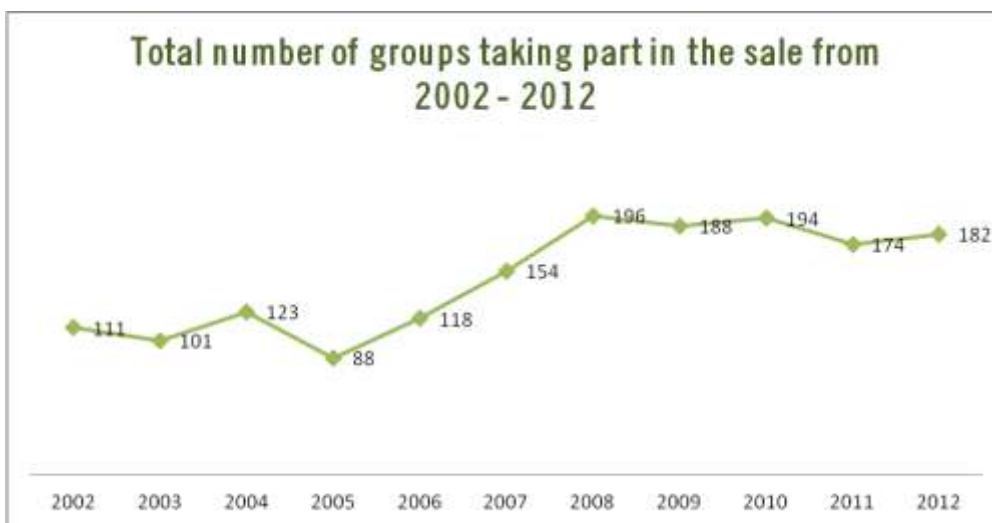
COMPARISON OF SOLIDARITY SALES FROM 2009 - 2012 (in Euros)

	2009	2010	2011	2012
Africa	1 500	1 075	1 818	1 704
America	4 263	4 943	2 466	2 312
Asia	1 550	2 229	2 269	3 100
Non-members	7 145	5 580	760	2 676
Europe	456 135	468 395	422 661	480 673
TOTAL SALES	470 595	482 853	429 976	490 645
Paris Salon	130 000	230 000	197 406	177 474
Total for the activities	600 595	712 853	627 383	667 940

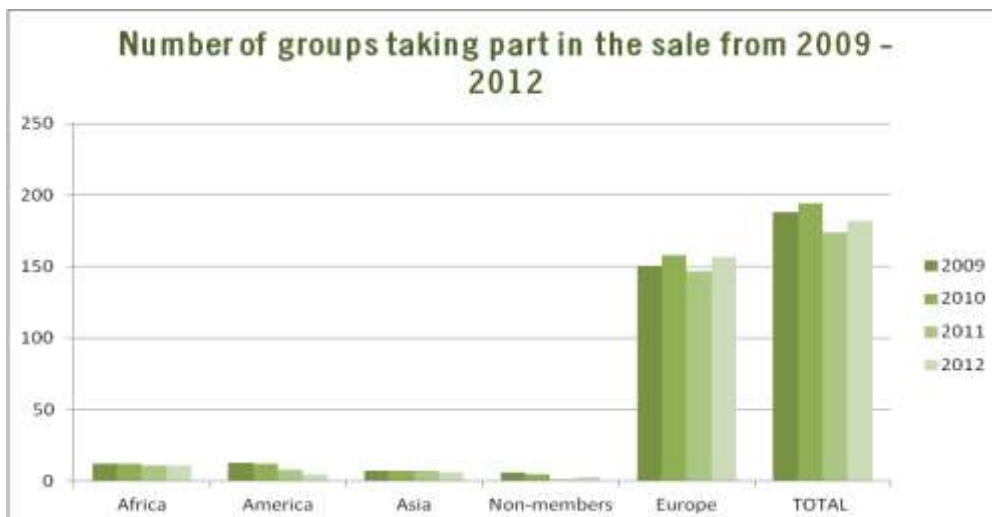
Comparison of number of groups taking part in the sale
from 2009 - 2012

	2009	2010	2011	2012
Africa	12	12	11	11
America	13	12	8	5
Asia	7	7	7	6
Non-members	6	5	1	3
Europe	150	158	147	157
TOTAL	188	194	174	182

Total number of groups taking part in the sale from
2002 - 2012



Number of groups taking part in the sale from 2009 -
2012



What are the proceeds from your solidarity sales used for?

A movement rallying to the support of its members... Every year around twenty groups in the Emmaus Movement are able to overcome difficulties or improve their living conditions thanks to the funds raised by the solidarity sales. You only have to consult the annual report to see the long list of beneficiaries.

Spotlight on some actions... to get an insight into what this kind of support means for the daily life of a group.

Founded in 1999 following the war in Bosnia-Herzegovina, the International Solidarity Forum - Emmaus (IFS) has launched a wide range of projects with the aim of helping the growing number of refugees and other vulnerable groups, and in this way finding viable solutions to the social crisis arising from the conflict. Today the ISF is one of the largest and most self-sufficient organisations in Bosnia, working in particular to support the most disadvantaged population groups (refugees, people affected by HIV, human trafficking victims, drug addicts, etc.). The Occupational Therapy project, for which the Movement made available €18,600 in 2009, aims to involve people accommodated at

the 'Duje' reception centre in productive activities that will enable them to generate an income both for themselves and their families. Also and most importantly, these activities provide fundamental psychological support. At a practical level, the task is to build a poultry farm which in the medium term will enable the IFS to benefit from an additional source of revenue, but above all will enable the centre's «residents» to regain their self-esteem and find a new place in society.



Bosnia-Herzegovina, Occupational therapy

Burkina Faso, Equipment hire workshop

Emmaus Solidarité Ouaga (E.S.O.) was founded in 1991 with the aim of helping deprived people by means of stronger social ties and local-level initiatives. It is currently working with more than 35 active members (volunteers and paid employees) involved in social activities such as a sewing school, a second-hand goods business, an internet café, an engineering workshop, a pharmacy, a septic tank draining service, a reception centre, etc. In 2011, the Movement provided funds of €11,860 to help the group improve its chair and tarpaulin hire service, where its proven experience and know-how have resulted in an ever growing number of requests for its services. This activity has created employment for three disadvantaged young people and, at the same time, has boosted the association's revenue. Faced with an increasing number of requests, it has proved essential to acquire a van in order to provide customers with a comprehensive service and make the workshop more profitable. Thanks to a €10,000 contribution from EI, E.S.O. will be in the best possible position to finalise this project in 2014!



Asia, Ecotourism

For the past four years, the seven Asian groups have been involved in developing the ecotourism concept. Over and above the «green» element, and culturally less intrusive and less lucrative than traditional tourism, ecotourism activities enable groups to increase their revenues and therefore secure greater economic independence. Moreover, this is a good way to raise their profile both with other groups worldwide and the general public outside the Movement, and to raise awareness among local people about environmental protection. With the help of solidarity funds (totalling €9,954 this year), they will be able to renovate their infrastructures in order to host more visitors in improved conditions.



Argentina, Rebuilding the roof of the second-hand goods shop

For over 50 years, Emaús Burzaco has been working with the very poorest members of society. Its main activities are centred around the Community, the Children's centre and the Technical School. Every day, 130 people are employed in these various sectors, providing support to more than 600 young people and adults in difficult circumstances and ensuring psychological and physical development to the same number of children. With its second-hand goods business, the community fulfils the ideological and economic values underlying Abbé Pierre's legacy. In 2010, to provide better working conditions for companions, the group received help from EI to repair the roof of the clothes shop, in this way providing better protection for its team (and for the goods on sale) and enabling them to work in a much calmer environment. The group currently requires a fairly large, covered place where it can receive donations, set up repair workshops and provide protection for vehicles. With financial support from the Movement (€68,000 to build sheds), they will finally be able to work with shelter from bad weather and protect their donations and vehicles, both essential to their activities.



D.R.C., Reception centre

The primary role of the C.A.J.E.D. reception and temporary accommodation centre in the Democratic Republic of Congo is to care for street boys and children released from the armed forces and armed groups, providing them with food, medical attention, clothes and various leisure activities. In a second phase, the children are assigned to family reunification programmes. Solidarity funds have therefore helped to strengthen the various incoming generating activities, which are essential in order to provide this type of follow-up for children in difficult circumstances: carpentry, a canteen, a barber's, a multi-purpose hall, a dump truck, etc. In recent times, the group has seen a slowdown in its activities, because of an upsurge in conflict in the area where it is based. This political instability has been an impediment to the microcredit programme recently funded, as group leader Jean BUSOGI explained to us in March: «We did not feel it was feasible, in these circumstances, to offer this microcredit to our beneficiaries, while they were living in total instability. Now that relative calm has been re-established both within Goma and on the city's outskirts, we have resumed granting microcredit to support income generating activities, as the people here urgently need this».



The funds raised by the sale of your items will also be used to finance...

Projects financed with the 2012 Solidarity Sales

CORDIS (SOUTH AFRICA) Purchase of a truck + support for a volunteer = 30 000 e

EMMAUS LUANDA (ANGOLA) Setting up a dressmaking workshop for training = 9 090 e

AFA (BENIN) Support for women's income-generating activities in Dodji Bata = 9 090 e

METOKAN (BENIN) Help to finance electrification, to repair the fence at the centre and to transport children from Bohicon = 9 090 e

SONAGNON (BENIN) Providing microcredit to women in three areas included in the Citizens in Solidarity for Water on Nokoué project = 9 090 e

CPSS (CAMEROON) Fitting out the second-hand shop in Mom Dibang and purchasing fertilizer = 9 090 e

FEMMES RURALES SANS FRONTIERES (CAMEROON) Technical agricultural capacity-building = 9 090 e

JEKAWILI (CÔTE D'IVOIRE) Economic development to support the organisation's activities = 9 090 e

ATEP (TOGO) Making and selling bread = 9 090 e

AGRICLUB (TOGO) Supporting agriculture (food crops) and breeding small ruminants = 9 090 e

BAKHITA (TOGO) Income-generating activities (boosting poultry farming) to tackle women's poverty in rural areas = 9 090 e

MARS ONG (TOGO) Developing the farm to improve living standards of people living in rural areas = 9 090 e

EMMAUS AMERICA Training on recycling solid urban waste (3rd year) = 121 000 e

EMMAUS REVIVER (BRAZIL) Purchasing a van = 45 999 e

EMMAUS ASIA Water programme for 7 member organisations: 4 878 e x 7 = 34 146 e

EMMAUS ASIA Microcredit for 7 member organisations: 4 878 e x 7 = 34 146 e

EMMAUS ASIA Ecotourism for 7 member organisations: 1,422 e x 7 = 9,954 e

EMMAUS ASIA Training for 7 member organisations: 3,069 e x 7 = 21,483 e

If you would like more information about these projects, please contact Emmanuelle Larcher: e.larcher@emmaus-international.org

THE INTERNATIONAL CONTAINER FUND I.C.F.

The I.C.F is used to:

- Finance some or all of the costs of shipping containers prepared under the Container Programme by groups with few financial resources
- Fund the costs of companions travelling to join in the loading or unloading of the container
- Organise meetings and training sessions
- Respond to one-off situations (such as additional customs clearance cost)

Groups that don't send containers can contribute to the fund. In 2012, as well as meetings within the framework of the programme, the fund was also used to support three groups cover customs clearance charges, some of the shipment costs and to certify shipping documents.



THE REGIONAL SOLIDARITY FUNDS R.S.F.

The regional solidarity funds are made available to the regions every year. They come from the solidarity sales and add up to a total of 50 000 euros. They are divided up as follows:

- A budget to support regional solidarity (2/3), divided equally between the four regions
- A budget to monitor and evaluate the regional projects (1/3), which is divided between the regions, according to percentages that correspond to the number of groups in each region

As shown in the table above, the regional solidarity funds may be used to respond to emergency appeals or to support groups' activities in the region.



THE EXECUTIVE COMMITTEE EMERGENCY FUND E.C.E.F.

This fund is used to help Emmaus groups and surrounding populations that have been affected by disasters.

This is how the Movement was able to respond to three different emergencies in 2012: Emaus Teresina (Brazil) and the groups in Southern India, Florence Home Foundation, Kudumbam and Village Community Development Society were able to deal with problems following accidents or natural disasters that occurred in their regions.



2012 EMERGENCIES			
June	VCDS (India) : Fire in the village of Thennampoondi	3 426 e (RSF)	Repairing the roofs on 9 houses
September	EMMAUS TERESINA (Brazil) : Fire	3 000 e (EAM) + 11 000 (ECEP)	Reconstructing a warehouse to protect the equipment and furniture and improve working conditions in the sorting area
November	FHF / VCDS / KUDUMBAM (India): Cyclone Nilam	2 907e (RSF) + 3 093e (ECEP)	Support (supplies, mats, sheets) to 150 families + repairs to fences at the three groups' training centres

OTHER INITIATIVES including THE SOLIDARITY TOUR

The Solidarity Tour is an event organised every year to encourage groups to get involved in Emmaus International's priority action and international solidarity. This year, the Tour will run from 3 – 7 August in the UK and will cover the following:

- Access to water and the Nokoué programme presented by Patrick Atohoun from Emmaus Pahou (Benin)
- Ecotourism presented by Alexander Savarimuthu from Florence Home Foundation (India)
- Solidarity sales and projects presented by Juan Williams Suarez from Emmaus San Augustin (Peru)
- Ethical finance and the Emmaus Ethical Fund presented by Gérard Racinne from Emmaus Berry au Bac (France)



THE PROJECTS WHICH WILL BE FINANCED BY THE 2013 SOLIDARITY SALE

AFRICA	Euros
ALDP (BURUNDI): Purchasing a plot of land to develop the Emmaus school	13 500
BENEBNOOMA (BURKINA FASO): Building three classrooms	10 000
ESO (BURKINA FASO): Purchasing a van for the chair, table and tent hire workshop	10 000
EMMAUS PAHOU (BENIN): Supporting microcredit	10 000
CAJED (DRC): Building a reception centre at CAJED/NDOSHO	12 000
EMMAÛS TOHOUE (BENIN): Building a second hand shop in Porto-Novo	20 000
EMMAÛS VIE (MADAGASCAR) : Purchasing land and building the Emmaus Vie head office	15 000
PAG LA YIRI (BURKINA FASO): Finalising building an accommodation centre in Zabre	10 000
S.E.M.U.S. (BURKINA FASO): Setting up a shoe-repair shop in Yako, called 'Cordonnerie Moderne Abbé Pierre'	15 000
BOBLEMENG NE WENDE (BURKINA FASO): Cattle fattening farm	4 000
WENDYAAM (BURKINA FASO): Producing event equipment for hire and setting up a restaurant with affordable prices	4 000
UFELCI (CÔTE D'IVOIRE): Farm in Abidjan	4 001
AMERICA	
EMMAUS BURZACO (ARGENTINA): Building warehouses to store donations and improve the workshops	68 000
EMMAUS VILLA EL SALVADOR (PERU): Purchasing land to improve the group's activities	85 000
EMMAUS SAN AUGUSTIN (PERU): Wood workshop	3 054
ASIA	
Water programme for 7 member organisations (4 878 euros x 7)	34 146
Microcredit programme for 7 member organisations (4 878 euros x 7)	34 146
Ecotourism programme for 7 member organisations (1 422 euros x 7)	9 954
Training programme for 7 member organisations (3 069 euros x 7)	21 483
EUROPE	
INTERNATIONAL FORUM FOR SOLIDARITY – EMMAUS (BOSNIA): Emmaus network against trafficking in human beings – combating and prevention through policy initiatives, training and capacity building	59 900
MISSING PERSONS' FAMILIES SUPPORT CENTRE (LITHUANIA): "Dealing with human trafficking together"	30 000
MISSING PERSONS' FAMILIES SUPPORT CENTRE (LITHUANIA): "Girl and Boy Power in Lithuania"	16 530
Overall total	489 713



To help you get involved

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Let us know if you'd like a member of the secretariat of Emmaus International, an elected member of the Executive Committee or an active member of one of the programmes to come to your group.

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