

2012

# REVIEW

Of the **13<sup>th</sup>**

# Emmaus Salon



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A DVD of photos of the 2012 Salon is available for anyone who is interested in having a souvenir of the event.

## Salon facts and figures

**Number of participants** The big Emmaus sale once again brought together those involved in the Movement – some 2,200 companions, volunteers and paid staff – in order to work together to achieve a common goal: support the Emmaus groups in Africa. 153 groups took part in this 13<sup>th</sup> big sale. Fewer French groups (119) were in attendance (133 attended in 2011), whereas there were more foreign groups than in previous years (34 as opposed to 27 in 2011).

### **Visitor numbers and takings**

Roughly 27,000 people came to the Salon in 2012, an increase of 2,000 on the previous year's visitor figures. The Salon raised over €564,000. This success story is down to everyone's involvement (see the detailed financial statement).

## Saturday 23 June

### **An epic journey: the cyclists and British walkers**

A new feature this year was two walkers who came on foot from the UK and joined the group of some 20 cyclists. Their arrival at the Salon proved to be a big event.

Francis and Craig walked from Gloucester to the Salon in Paris. They travelled a distance of 483km, stopping off at Oxford, Greenwich and Brighton in the UK and then Rouen and Dennemont in France, having used the New Haven – Dieppe ferry service to cross the Channel. Their epic journey to Porte de Versailles and the Emmaus Salon took them over three weeks.



### **The discussion meeting**

This year's political debate focused on the *Social and Solidarity Economy*. Close to 100 participants came to discuss the topic in the presence of Claude Alphandéry (Social and Solidarity Economy Think Tank, France), Christophe Deltombe (President of Emmaus France), Julio de la Granja (President of Emmaus Europe) and Mahamady Sawadogo (Emmaus Burkina Faso). Experiences of reuse and the social and solidarity economy and positions on these issues were discussed.



## Sunday 24 June Public opening and international solidarity

### Fashion shows

The three fashion shows on the open-mic stage took place in front of a packed house. The eight groups involved had spent a long time preparing (L'atelier de Pierre, Bernes sur Oise, Emmaüs Avenir, Frip'Insertion Marseille, La Friperie Solidaire, Haguenau, Rambervillers and Saintes) and valiantly rose to the challenge. The creative and diverse designs impressed the watching public, as did the models themselves, who managed to get over their stage fright and nerves, and model the clothes in front of the public.

African and lace outfits, bridal gowns and baroque costumes were some of the outfits on show. All the looks had been created by Emmaüs designers or in partnership with schools and used donated fabrics and accessories, some of which were unsellable, that had been received by the groups. Emmaüs Haguenau set up and decorated the stage, and also managed the dressing rooms (which were buzzing throughout the shows). Jean-Pierre, clad in a dinner jacket and ruffle neck shirt, played the part of the ringmaster to perfection.

Emmaüs talents also performed throughout the day on the open-mic stage, presented by Emmaüs Cabriès and Jérémy in particular.

### Upcycling

The upcycling stand once again showcased the Emmaüs groups' creativity when upcycling goods. To everyone's delight, the dedicated *Upcycling* area was a feature of the Salon for the second year running. Emmaüs Bernes sur Oise, Bourgoin Jallieu, Façon Relais, Le Mans, Lyon, Emmaüs Avenir and Trappes supplied the stand with upcycled items. The space proved to be a real success and was very popular with visitors.

Items included spray painted goods, items given a new twist and usage, moulded vinyl and crazy bicycles created by architecture school students and Emmaüs Rouen.

### The Occupations Aisle

The Occupations Aisle attracted a large number of visitors in 2012: over 15 companions and inclusion contract workers from all over France demonstrated their expertise in front of an increasingly curious and numerous public. The public was hungry for more information and wanted to see demonstrations of their skills.

A wide range of specialist skills were represented on this themed stand: watchmaking, autoclaved cellular concrete sculpture, working with electricity, IT and telephones, stamp collecting, repairing cane chairs and canework, furniture restoration, mechanical repair of mopeds, lights and even a piano tuner!



## 2012: The 13<sup>th</sup> Salon was Africa themed

The takings of the 13<sup>th</sup> Salon will be used to fund development projects in Emmaus groups in Africa. 13 programmes will be developed on a range of topics:

### Income-generating activities

- Association Togolaise pour la Protection des Enfants in Togo

Project funded: construction of a bread-making unit.

### Agriculture

- Association des Femmes Amies (A.F.A) in Benin

Project funded: support for farming activities

### Brick collection, production and sale

- Christian Outreach Done in Solidarity (C.O.R.D.I.S) in South Africa

Project funded: Purchase of a truck.

### Culture

- Femmes Rurales sans Frontières in Cameroon

Project funded: purchase of agricultural tools

### Stockbreeding and market gardening

- Association Joséphine Bakhita in Togo

Project funded: Reinforce poultry breeding and support income-generating activities

- Agri-club in Togo (AGR)

Project funded: support for farming (produce) and animal breeding (AGR)

- Association Jekawili in Côte d'Ivoire

Project funded: Construction of a henhouse and purchase of poultry.

### Vocational training

- Emmaus Angola in Angola

Project funded: Set up a dressmaking training workshop

- Association de Solidarité et d'Appui Métokan in Benin

Project funded: Renovate the children's home and transit centre

### Participatory management of drinking water, sanitation and hygiene

- Citizens together in solidarity for water on Nokoué

### Microcredit

- Sonagnon in Benin

Project funded: Extend the microcredit activity

### Meet the social needs of the community

- Mouvement d'Action pour le Renouveau Social in Togo

Project funded: Set up a farm and support vocational training for young people

### Selling and agriculture

- Centre de Promotion Sanitaire et Sociale in Cameroon

Project funded: Set up a second-hand store and strengthen the group's farming activity.

For more in-depth information about these projects, please contact the Emmaus International Secretariat. Emmanuelle Larcher, manager of the International Solidarity Department [e.larcher@emmaus-international.org](mailto:e.larcher@emmaus-international.org)  
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<b>2012 EMMAUS SALON BUDGET</b>	
<b>SALARIES AND PROFESSIONAL FEES</b>	<b>94 079,90</b>
Intern	2 645,94
Salon organisation (Studio Ad Hoc)	77 305,20
Media relations (Agence verte)	13 769,96
Other professional fees	358,80
<b>PARIS EXPO</b>	<b>106 997,09</b>
Venue hire	54 300,72
Insurance	6 058,84
Paris Expo services	46 637,53
<b>ON-SITE SERVICE PROVIDERS</b>	<b>109 778,43</b>
Service providers involved in setting up the venue	78 035,94
Logistics providers	31 742,49
<b>SERVICES FOR THE GROUPS</b>	<b>79 936,81</b>
Accommodation	58 779,35
Saturday evening picnic	1 131,04
Lunch hampers	2 456,52
Sunday catering for the groups	17 569,90
<b>ENTERTAINMENT</b>	<b>3 449</b>
Entertainment / activities	3 449
<b>COMMUNICATIONS</b>	<b>295 805,57</b>
Design	1 000
Printing	13 750,17
Publicising the event	34 086,57
Exchange of merchandise	246 968,83
<b>TRAVEL – ASSIGNMENTS - RECEPTION</b>	<b>355,91</b>
Train-meals	355,91
<b>UNFORESEEN EXPENDITURE</b>	<b>2 670,97</b>
Bank charges	630,97
Delivery refunds	2 040
<b>TOTAL SALON EXPENSES</b>	<b>693 073,68</b>
Sales	564 247,93
Partnerships	61 185
Exchange of merchandise	246 968,83
<b>TOTAL TAKINGS</b>	<b>872 401,76</b>

**Result**

**179 328,08**